**PAKISTAN RICE**

PRODUCT PROFILE

• Rice is the second main staple food crop and second major exportable commodity after cotton.

• It accounts for 3.5 percent of the value added in agriculture and 0.7 percent of GDP.

• Pakistan is the world's 10th largest producer of rice and third leading exporter of rice after India and Thailand.

RICE PRODUCTS AND HS CODES

|  |  |
| --- | --- |
| HS Code | Product Description |
| 100610 | Rice in the husk (paddy or rough |
| 100620 | Husked Rice (Brown rice) |
| 100630 | Rice, semi milled or wholly milled Broken Rice |
| 100640 | Broken Rice |

VARIETIES OF RICE IN PAKISTAN

|  |  |
| --- | --- |
| **Area of Cultivation** | **Varieties** |
| Central Punjab | Super Basmati, Basmati 370, Basmati Pak, Basmati 385, Basmati 2000, Shaeen Basmati, Basmati 515, PS-2, KS-282, KSK-133, NIAB IR-9, and rice hybrids. |
| Southern Punjab | Basmati 198, Super Basmati, PS-2, KS-434, KS-282, KSK-133, and rice hybrids. |
| Upper Sindh | IR-6, DR-82, DR-83, DR-92, Sada Hayat, Sarshar, Shahkar and rice hybrids |
| Lower Sindh | IR-6, Shadab, Shua-92, Khushboo-95 and hybrids |
| Baluchistan | IR-6, DR-83, Sarshar, Sada Hayat, Shahkar and rice hybrids |
| KPK (plains) | IR-6, KS-282, KSK-133, KSK-434 KPK (Swat area etc.) JP-5, Kashmir Nafees, Swat-l, Swat-II, Dilrosh-97, Fakher-e-Malakund |

PRODUCTION AREAS Rice is cultivated in the alluvial plain of Punjab and Sindh. Together both provinces account for nearly 90 percent of total rice production. Rice Growing areas of Pakistan are broadly classified into following four zone.

|  |  |  |
| --- | --- | --- |
| S.NO | **Zones** | **Important Production Areas** |
| 1 | Zone 1 | Northern high mountainous areas of Khyber Pakhtunkhwa (Swat and Khagan) with sub-humid climate, a*v*erage rainfall of 750-1000 mm |
| 2 | Zone 2 | Lies between the Ravi and Chenab rivers in the central Punjab. Sub-humid, sub-tropical climate with average rainfall of 400-700mm. This is the famous premium zone and Basmati rice is exclusively produced in this zone along the Kalar tract consisting of Sailkot, Sheikhupura, Narowal, Gujranwala, Hafizabad and Lahore Districts |
| 3 | Zone 3 | *W*est bank of Indus river in upper Sindh and Balochistan. Larkana, Jacobabad (Sindh), Nasirabad and Jaffarabad (Balochistan). High temperature and sub-tropical climate with ***a*ver**age rainfall of 100 mm make it best suited for long grain rice |
| 4 | Zone 4 | Indus delta basin in Lower Sindh (Badin and Thatta Districts). Its climate is arid tropical and is suited for coarse varieties. |

PRODUCTION – 5 YEARS

|  |  |  |  |
| --- | --- | --- | --- |
| Year | **Area (000 Hecters)** | **Production (000 tons)** | **Yield (kg*/*hecter)** |
| 2015-16 | 2739 | 6801 | 2483 |
| 2016*-*17 | *27*2*4* | **6849** | 2518 |
| 2017-18 | 2901 | 7450 | **2568** |
| 2018-19 | 2810 | 7202 | 2563 |
| 2019-20 | *3034* | 7410 | *24*42 |
| 2020-21 | *3335* | 8419 | *2524* |

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| **5 YEARS EXPORT DATA** | | | | | | | | | | | | |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| **S.NO.** | **PRODUCT** | **UNIT** | **YEARS** | | | | | | | | | |
| **2016-17** | | **2017-18** | | **2018-19** | | **2019-20** | | **2020-21** | |
| **JULY-JUNE** | | | | | | | | | |
| **QTY.** | **VALUE US $** | **QTY.** | **VALUE US $** | **QTY.** | **VALUE US $** | **QTY.** | **VALUE US $** | **QTY.** | **VALUE US $** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | **RICE** | **MT.** | **3,523,154** | **1,606,834** | **4,096,521** | **2,035,671** | **4,120,137** | **2,069,618** | **4,149,213** | **2,175,522** | **3,691,437** | **2,041,340** |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | RICE BASMATI | MT. | **469,263** | **453,441** | **561,034** | **581,927** | **659,571** | **634,532** | **865,949** | **783,277** | **629,069** | **575,657** |
| 2 | RICE OTHER VARIETIES | MT. | **3,053,891** | **1,153,393** | **3,535,487** | **1,453,744** | **3,460,566** | **1,435,086** | **3,283,264** | **1,392,245** | **3,062,368** | **1,465,683** |

**Pakistan’s Top destinations for Rice**

1. China (12.2%),2.UAE(10.3%),3 Kenya (8.3%),4. Saudi Arabia (4.5%),5. UK ( 4%),6. Mozambique (3.8%),7. Afghanistan (3.5%),8. Oman (3%),9. Belgium (2.9%),10. Kazakhstan (2.7%)

**Top 10 Exporters**

|  |  |  |
| --- | --- | --- |
| **S.No** | **Exporters Contact details** | **Exports of Rice in Rs ( 2020)** |
| **1.** | Mr. Fuad Garib,  GARIBSONS (PRIVATE) LIMITED  C-69/71, 12th Commercial St.  Phase-II, Ext. D.H.A.  Karachi.  Ph:- 92-21-35396656  Cell: 0300-8278594  Email: [contact@garibsons.com](mailto:contact@garibsons.com)  Web: [www.garibsons.com](http://www.garibsons.com) | 234,31,061,580 |
| **2** | Mr. Shahid Tawawala  MESKAY & FEMTEE TRADING COMPANY (PRIVATE) LIMITE  A43, A-44, A45-46، Port Qasim Rd, Bin Qasim Town, Karachi, Karachi City, Sindh.  Ph:-021-32275349  Cell: 0300-8237523  Email: nida.tirmizi@mft.com.pk  Web:www.mft.com.pk | 111,76,812,537 |
| **3.** | Mr. Abdullah Hashwani  HASSAN ALI RICE EXPORT COMPANY  Ist floor Cotton Exchange Building, II Chundrigar Road,  Karachi Pakistan  Ph:- 92-21-32416725  Cell: O300-8203635  Email: [harec@hashwanigroup.com](mailto:harec@hashwanigroup.com)  Web:www.hashwanigroup.com | 95,02,426,944 |
| **4** | Mr. Javed Ghouri  MATCO FOODS LIMITED  B-1/A, Site Phase-I,  Gulshan-e- Maimar,  Super Highway, Industrial Area  Karachi.  Cell: 0300-8610651  Email: [contact@matcofoods.com](mailto:contact@matcofoods.com)  Web: [www.matcofoods.com](http://www.matcofoods.com) | 94,72,836,887 |
| **5** | Mr.Imran Rasheed  STAPLE FOODS (PRIVATE) LIMITED  Add: 103 Portway Trade Centre Karachi  Tel: 0213-4329114  Cell: 0321 2260103  Email: [info@staplefoods.net](mailto:info@staplefoods.net)  Web:www.staplefoods.com | 8,441,848,254 |
| **6** | Mr.Asif Ali Sheikh  ASIF RICE MILL  Plot No. 175-179, North Western Industrial Zone, Port Qasim  Bin Qasim Town,  Karachi.  Ph:- 021-34740981  Cell No: 0333-3070761  Email: [imran@asifrice.com](mailto:imran@asifrice.com)  Web:www.asifrice.com | 79,22,876,036 |
| **7** | Mr Irfan Ahmed Sheikh  IRFAN NOMAN BROTHERS (PRIVATE) LIMITED  INB House, 50-C, Jami Commercial Street-II,  Phase-VII, DHA,  Karachi.  Ph:- 0213-5311730-33  Cell: 0300-8224033,0300-82244880,301-8290581  Email: irfan@inbrice.com  Web: [www.mehman.com.pk](http://www.mehman.com.pk) | 78,58,874,721 |
| **8** | Mr. Chela Ram  K.K. RICE MILLS (PVT) LTD  Suit No. 507, 508,  5th Floor Progressive Plaza  PIDC, Karachi.  Ph: 021-35635001  Cell: 0300-8208024  Email: [info@kkricemills.com](mailto:info@kkricemills.com)  [contact@kkricemills.com](mailto:contact@kkricemills.com)  Web:www.kkricemills.com | 75,04,594,818 |
| **9** | MIAN MOHSIN AZIZ  AMIR RICE TRADERS  UNIT#1, USMAN NAGAR G.T ROAD KAMOKE  Ph: 055-6665550,  Cell: 0300-8999999  Email: [amirricetraders786@gmail.com](mailto:amirricetraders786@gmail.com)  Website: www.amirrice.com | 50,28,699,695 |
| **10** | MR. TARIQ MAHMOOD  SARWAR FOODS (PRIVATE) LIMITED  2-K.M, KASUR ROAD, ELLAH ABAD , (DISTT: KASUR)  Ph: 049-4752581  Cell: 0323-4024800 0320-0667701  Email: [ceo@sarwarfoods.com.pk](mailto:ceo@sarwarfoods.com.pk)  Web: sarwar.foods@ymail.com | 49,27,687,725 |